

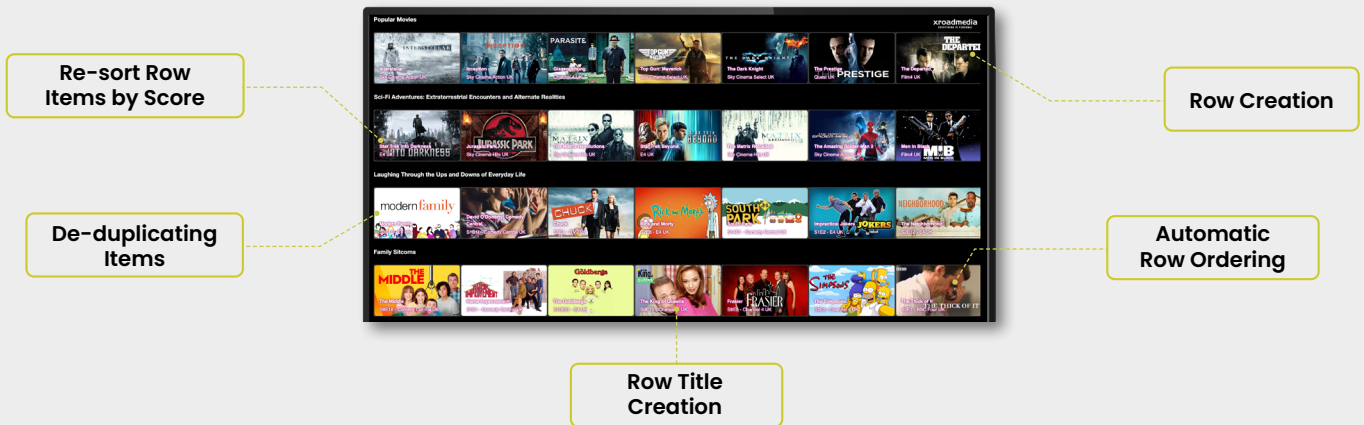
# Powering a More Enjoyable Entertainment Experience

## Match More Content with All of the Relevant Users

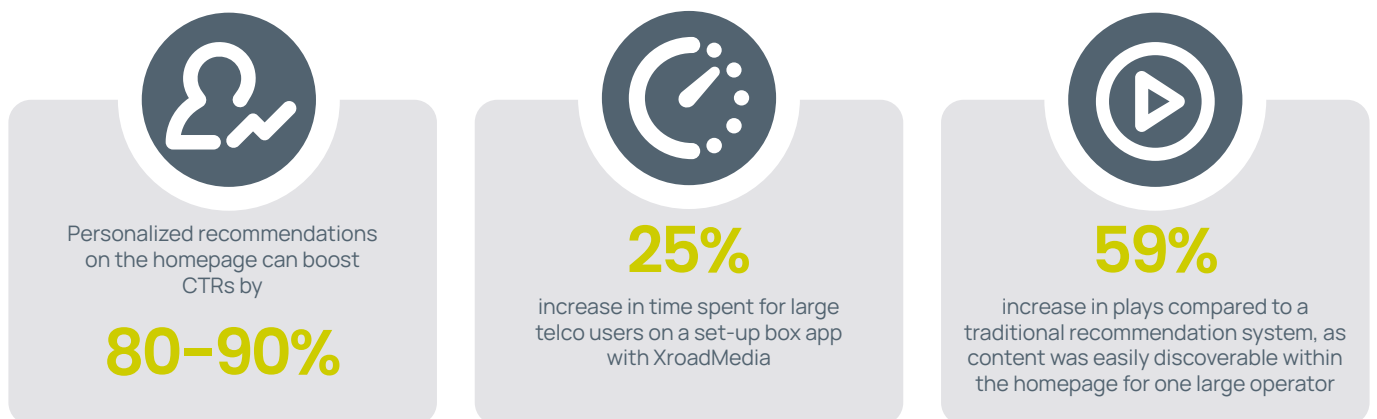
For more than a decade we help media companies to make their services and experiences more relevant to their audiences. Regardless if you are a provider focusing on a single business model or someone who offers multiple digital media types to users, we have the right tools to improve engagement, retention and monetization of your audience. We give **EACH** user a percentage interest score for **EVERY** asset in your catalogue with our Predictive Content Scores.

Create the best homepage powered by predictive content scores. With complete editorial control, dynamically reorder every row, items in a row based on users' profiles and preferences.

### Powerful Personalization Use Cases



## Results that Matter



### Trusted By



### Get in Touch

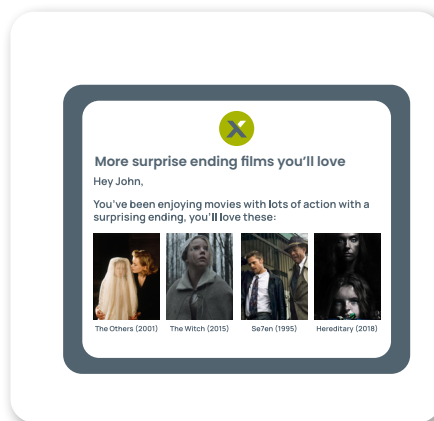
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## Going Beyond the UI

Our Predictive Content Scores are updated in real-time and we use them to make **MORE EFFECTIVE** personalization.

While the user interface is important, it is only one of the touchpoints you have with your users. We can help to make your service more relevant - even when the user is not in your UI.

## Personalize Every Viewer Touchpoint



### Notifications

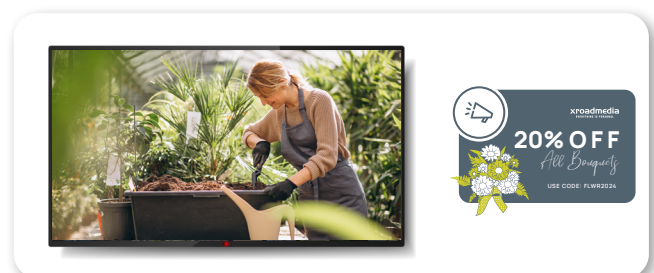
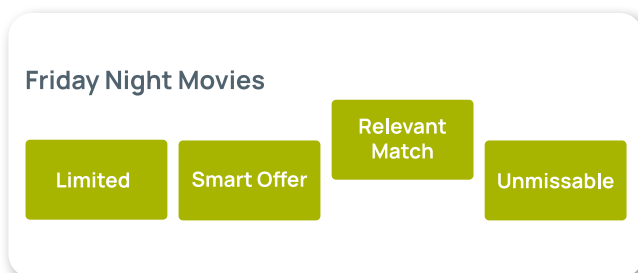
Completely personalize every notification, so you don't annoy your users with content they don't want to watch. Only communicate to them when it matters most about the content that they enjoy most.

### Emails

Create campaigns utilizing your users' favorite content, helping improve open and engagement rates, as well as bring them back to your service more often.

### Retention Offers

Retain revenues from your existing consumers, as they will continue to extract the maximum value from your service. Keep your users returning and more likely to renew or react to the offers that are best for them.



### Upsell Offers

Intelligently promote the most appropriate offers to each user, only if and when relevant. Choosing the optimal time and content will make it more likely that your users will act on your proposal, which means they can seamlessly enjoy the right content at the right time.

### Targeted Advertisement

Matching users with advertising content they can relate to and creating a more relevant FAST experience. Delivering an increase in revenues and a quicker ROI.

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## Get in Touch

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